

## EXCITING NEWS

November 9, 2018

### MPEG-4 Transition Plan – Phase 3

We are in the process of finalizing Phase 3 of our Transition to MPEG-4. Detailed information for Phase 3 will be provided in early December 2018.

#### Reminders

- We will be completely MPEG-4 by the end of 2019.
- During Phase 3 all remaining MPEG-2 standard definition services will drop leaving us with primarily all high definition services and several standard definition services.
- To continue to receive signals from Shaw Broadcast BDUs will require equipment capable of receiving MPEG-4 satellite signals in their head ends.
  - If this equipment transcodes the signal back to MPEG-2 before distributing it over the local cable network, no customer premise upgrades would be required.
  - If this equipment sends out an MPEG-4 signal, then all Cable customer premise equipment must be capable of handling an MPEG-4 signal.
  - Transcoding signals is not an option for BDUs utilizing the QT Plus product, all customer premise equipment must be MPEG-4 capable.

Over the past year Shaw Broadcast has transitioned all our high definition services to MPEG-4 and launched many high definition services in MPEG-4. We encourage customers to launch the high definition services before we start dropping the MPEG-2 standard definition services in the spring of 2019.

For detailed information about the MPEG-2 to MPEG-4 Transition please visit our website [www.shawbroadcast.com](http://www.shawbroadcast.com)

If you have any questions, please e-mail your Shaw Broadcast Account Representative or the Shaw Broadcast Help Desk.

#### **For more information, please contact:**

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**For technical assistance / trouble-shooting please call: 1-800-268-2943**

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