



## IMPORTANT NOTICE

April 29, 2019

### **Shaw Pay Per View (PPV)**

The following information impacts all BDUs sourcing Shaw PPV from either satellite or fiber.

Shaw PPV standard definition signals will no longer be available after June 25, 2019. The Shaw PPV signals will only be available in MPEG-4 high definition. We will be increasing the number of HD PPV signals, 4 English and 2 French. BDUs sourcing signals off satellite please visit the Shaw Broadcast website for launch dates and technical details [www.shawbroadcast.com](http://www.shawbroadcast.com). BDUs sourcing PPV off fiber the HD PPV signals will be available after June 5<sup>th</sup> and no later than June 25, 2019.

Since we will be offering high definition PPV signals, we will be providing SID and programming information, including pricing, for high definition services only.